



October 2020

Michael Stretton  
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Dear Mr Stretton,

I am writing to you to provide feedback to the City of Launceston's draft Sustainable Mobility Plan.

As you are aware, RACT has developed a submission to the Greater Launceston Transport Vision and Work Plan. This submission outlines our key mobility priorities for the region over the next 30 years, many of which align well with the City of Launceston's Sustainable Mobility Plan.

However, having reviewed the draft plan, there are a number of key actions that we believe have not been outlined or need further clarification. The following actions are outlined in our vision for Greater Launceston and should be considered as actions in the Sustainable Mobility Plan:

1. An achievable 10-year mode share target. While the 2036 target (8% increase in active and public transport) is welcome, RACT would like to know how attainable this is and what evidence it has been based on.
2. Community surveying to understand demographic profile and motivations
3. The affordability of public transport, as well as clarity around the implementation of an integrated ticketing system alongside real time travel information/journey planning
4. Clarity around the proposed CBD bus transit centre and how this can transform into a central mobility hub in the future
5. The introduction of autonomous or hydrogen fuel cell vehicles, including trials
6. Mobility as a Service platforms, including public and active transport and car/ride sharing
7. 20 Minute Neighborhoods principles, including pedestrianisation and community spaces
8. A settlement strategy that addresses increased density and the impact of development on transport corridors
9. The decentralisation of all parking, not just on-street parking
10. The creation of a freight transit centre and industrial hub outside the CBD
11. An active transport strategy
12. Additional and more specific examples of tactical urbanism, building on those in the Behavioural Change section, and how they will be implemented.

Further detail of each of these actions is outlined in our vision submission, which has been provided to you.

We encourage the City of Launceston to consider incorporating these key recommendations into the Sustainable Mobility Plan and would be happy work with council on achieving this goal.

Yours sincerely,

**Stacey Pennicott**  
**Chief Member Experience Officer**