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RACT CEO tackles Sleepout for homelessness

RACT CEO Mark Mugnaioni will swap the comfort of his bed for a night outdoors this week, taking part in the Vinnies CEO Sleepout to raise money to support the many Australians experiencing, or at risk of experiencing homelessness.

Mr Mugnaioni said the CEO sleepout was one of the first things he committed to when accepting the position of RACT Group CEO in October last year.

“Everyone deserves a safe place to call home, but unfortunately that’s not the case for many Australians sleeping rough.

“As someone in a position to be able to help this worthwhile cause, I’m glad to play a part.

“Having only arrived from Queensland late last year, I’m certainly feeling the cold in my first Tasmanian winter and have my fingers crossed that morning frost will stay away this week.

“But what I’m about to do is only a small taste of what those experiencing homelessness have to endure every single night of the year.”

With COVID-19 restrictions preventing the sleepout taking place at its planned location in Launceston, Mr Mugnaioni said he would spend the night sleeping outside in his backyard.

“Unlike those experiencing homelessness, I’m very privileged to be able to make the choice about where I sleep – but having a roof over your head shouldn’t be just a privilege, it should be a right for everyone.”

“While it’s always important to look out for others, especially those doing it tough, with so many people being impacted by COVID-19 this year initiatives such as the CEO Sleepout and organisations such as Vinnies are more important than ever.

“I encourage all Tasmanians who are able to assist those less fortunate to do what they can to help break the cycle of homelessness.”